

MARCO de VINCENZO



MARCO DE VINCENZO FOR ANLAIDS

On the occasion of World AIDS Day on December 1, Marco De Vincenzo intends to support ANLAIDS with a donation of proceeds from the sale of Starry Red Ribbon.

One of the priorities of ANLAIDS is promoting the culture of prevention: transmitting messages for a life-style focusing on wellness and self-awareness is an important activity for the community. This project wants to shed light on a topic that seems less in the public eye now.

These are the words and motivation of Marco de Vincenzo: **"When I was young, I had the impression that the problem would never concern or affect me. Then came films, documentaries, symbols and, finally, real life. HIV, like many things, became a part of my life when people close to me got sick. In those moments, I discovered that we all were uninformed and there was so much unfounded fear within us. But we also erroneously believed that the disease had been practically eliminated without fanfare. I believe that ANLAIDS has done an amazing amount of work in terms of providing information and assisting patients. If HIV-positive people are less vilified today, even in such a discriminating world, it is thanks to associations like ANLAIDS. I would like to give a small but sincere contribution to the cause."** Marco De Vincenzo underlines what ANLAIDS accomplishes through its many daily activities, with the objective of eliminating the virus and demolishing the stigma.

The Starry Red Ribbon is exclusive available on Farfetch.com:

[STARRY RED RIBBON](#)